A New Day Rising:
German Brothers Marina

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German Brothers – Privately Owned, Publicly Accessible

German Brothers Marina is excited to share this first update with the Canandaigua Town Board and to provide greater detail with the public and Town Board at the Public Hearing

Development Goals

-Sustainable, welcoming Family Destination
-Expand Lake Access

Vital Stats

	Feb. '21	Aug. '23
Road Front.	+/-596'	+/-778'
Lake Front.	+/-582'	+/-767'

German Brothers Proposed Amenities

Safety Access Management

- Removal of all existing boats/trailers from County Road 16 right-of-way

- Safe ingress and egress for private parking facilities on west side of CR16

- Lake-side shoulder of West Lake Road will be improved with an active shoulder lane for walkers, runners, and bikers

German Brothers Proposed Amenities

Public Lake Access & Small Watercraft Launch Area

- Fishing, picnic tables, and scenic viewing

- Canandaigua Water Trail Access (kayak, canoe, and SUP launch)

Public Boat Slips

- Access to 4-6 Public Boat Slips for transient use (Location TBD)

German Brothers Proposed Amenities

Parking

- 10 parking spaces (in red) on the upland side of CR16 will be installed to support the public use of lake frontage, small watercraft launch area, and public boat slips

- 100 patrons parking spaces (in yellow)

- Five accessible parking spaces, throughout the development.

German Brothers Proposed Amenities

Public Restrooms
- Installation of public restrooms (location TBD). To be available 24/7

Accessibility
- Accessibile parking spaces
- Accessible crosswalk at CR 16
- Access to amenities throughout development

Picnic Areas
- Provide six picnic tables within the upland wood
- Provide tables within public use area

Trails
- Provide trails throughout development, coordinating trail access with town and other private landowners

German Brothers –
Benefits Received from Proposed Incentives

Dwelling Unit Density

- 8 lodging units

Lot Area

- 3 Separate lots

Approved Uses

- Commercial uses, such as boat rental and tour services, community recreation, marina, retail, food & beverage, and lodge rental

UDML Designation

- Town Board designates the project as a "tier 2" marina under the Uniform Dock and Mooring Law to support the Commercial usage of adjoining parcels

German Brothers –
Benefits to the Community

The goal behind the renewal of the marina is to create a sustainable and welcoming family destination that will be enjoyed by both Town residents and visitors.

Expansion of Canandaigua Lake access for visitors and Town residents. Public lake access will be augmented by casual dining, elegant lodgings, and family-oriented meeting spaces.

Relocation of Marina Service, Boat and Trailer Storage to CR-30, across from YMCA and Ice Rink.

Expanded Access to westside Parking, with 115 parking spaces, interspersed amongst a thoughtfully designed landscaping strategy.

German Brothers –
Benefits to the Community

PROPOSED 3,000 +/- SF
GATHERING LODGE

PROPOSED RENTAL UNIT

PARKING

ACTIVE SHOULDER

EXISTING BOAT RAMP

EXISTING FUEL DOCK

PROPOSED RESTAURANT/
ROOFTOP BAR

EXISTING HOIST

PROPOSED R...

MAIN PUBLIC
ACCESS POINT

PROPOSED SHIP...

On the upland side of the property, 8 elegant lodges will replace the boat and trailer storage (which is being relocated to CR-30, across from the YMCA & Ice Rink).

Sustainability will be a major focus throughout the project, providing active and passive strategies to protect the lake from stormwater runoff.

We look forward to being able to further discuss how the renewal of the German Brothers Marina will bring long-term benefits to the Town and its residents.

German Brothers – Core Principles

Site plan labels: PROPOSED 3,000 +/- SF GATHERING LODGE · PROPOSED RENTAL UNIT · PARKING · ACTIVE SHOULDER · EXISTING BOAT RAMP · EXISTING FUEL DOCK · PROPOSED RESTAURANT/ ROOFTOP BAR · EXISTING HOIST · PROPOSED K... · MAIN PUBLIC ACCESS POINT · PROPOSED SHIP...

Community Safety

Provide increased public safety through design for:

- CR 16 drivers
- CR 16 walkers, runners, and bikers
- Lakeside users: kayakers, boaters, diners, and shoppers

Sustainable Solutions

Minimize impact on the lake through choice of:

- Stormwater mitigation design strategy
- Construction Materials
- Hard Surfaces

Customer Focus

Delight all of our customers:

- The Public
- our patrons
- our guests

The New German Brothers Marina
Circa 2028
Stewards of the Lake

Let us enjoy the lake!
Let us get on the water!
Let us be inspired by the water!
Let us share the lake!